



**Tatra Agency for Development,  
Promotion and Culture**  
ul. Tetmajera 24, 34-500 Zakopane  
Tel. / fax. (+48) 18 20 613 20;  
e-mail: promocja@tatry.pl; www.tatry.pl

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**REGULATIONS FOR EXHIBITORS**  
**European Regional Products Fair**  
**Zakopane / Poland from 11th to 14th August 2011**

**I. General Provisions.**

The provisions of the Regulations apply to Exhibitors presenting their traditional/regional products at the **European Regional Products Fair, held in Zakopane / Poland, from 11th to 14th August 2011.**

**II. Participation Conditions.**

1. A participant is entitled to participate in the Fair after sending their Application Form For Exhibitors (Appendix 1 to the Regulations) to the following address:

**Tatrzańska Agencja Rozwoju,  
Promocji i Kultury**  
ul. Tetmajera 24  
34-500 Zakopane, Poland  
Tel. +48 18 20 613 20  
Fax: +48 18 20 613 20 ext. 444  
email: ewa@tatry.pl / sabina@tatry.pl

2. After arrival at the Fair Office the Exhibitor will receive an ID badge, a parking card, be referred to their exhibition stand or place for the private exhibition stand.
3. The Exhibitor will receive a Fair participation diploma and, in case of awarding, an in-kind prize.
4. The Exhibitors will be charge the participation fee of:
  - 500 zł.
  - Additional payment for the fridge if ordered 150 zł.
5. The Exhibitor hereby authorizes the Organizer to take photos of the exhibited products and use them in the promotional materials Publisher by the Organizer.

**III. Organization and Order.**

1. The Organizer will allocate an exhibition stand or a place for the stand allowing for the requirements applied for in the Application Form For Exhibitors.
  2. The Organizer reserves the right to introduce organizational changes regarding the provided furniture, location and number of Exhibitors at an ordered stand, should it become necessary, and, in which case such an Exhibitor will be notified of such a change 7 days before the fair starts.
  3. The Organizer will ensure marking of the exhibition stands with inscriptions mentioning the Exhibitor's country, region and company or individual's name as well as the products exhibited (according to the information provided in the Application Form For Exhibitors).
  4. Non-standard furniture or equipment must be agreed on earlier with the Organizer, e.g. It is possible to park a refrigerator truck at the Fair venue, or provide a big-sized frying pan or a roasting spit.
  5. **The exhibition stand will become available on 11th August at 09.00 am.**
  6. It is the Exhibitor's duty to keep the stand clean. The Organizer will keep the access routes clean, collect rubbish and enable access to sanitary facilities.
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7. The Organizer will do their utmost to duly protect the Exhibitors' belongings while the Fair is held through the services provided by a professional security company. During the opening hours the Exhibitor will secure the exhibited products, furniture and equipment against any damage or loss at their own cost.
8. The Exhibitor will obey the health and safety and fire regulations while the Fair is held.
9. **The Exhibitors will be allowed to trade in the exhibited products.**

#### **IV. Contest Participation Conditions.**

##### **Contests:**

- „XI Konkurs na Najlepszy Oscypek – 2010”/ 11th Best Oscypek Contest - 2011
  - „Najlepsze stolisko ETPR” / The Best Stand of the European Fair of Regional Products
  - „Najsmaczniejszy produkt ETPR” / The Tastiest Product of the European Fair of Regional Products
1. The winners of former contests and people mentioned by Regionalny Związek Hodowców Owiec i Kóz In Nowy Targ /maximum 10 participants/ will participate in the Best Oscypek Contest.
  2. While choosing the tastiest products, the Contest Commission will consider the following: organoleptic evaluation, aesthetics of serving, product originality and production tradition.
  3. The winner will receive prizes.
  4. Each of the said contests will be held in accordance with provisions mentioned in relevant regulations.
  5. The Organizer reserves the right to introduce changes to the organized contests, in which case the Exhibitors will be notified with adequate notice 7 days before the contest starts.

**For more information please call us on +48 18 20 613 20 ext. 555**

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